

## **Vision Statement:**

- A one-sentence statement describing the clear and inspirational long-term desired change resulting from our work
- Inspirational, clear, memorable and concise

*Goodwill Industries of America Vision Statement:*

*Every person has the opportunity to achieve his/her fullest potential and participate in and contribute to all aspects of life.*

Past Vision Statement:

The recreation is recognized as a vital component of life, for all persons with disabilities.

## **Mission Statement:**

- A one-sentence statement describing the reason we exist
- Clearly communicate what we do and who we do it for
- Inform, focus, guide

*Goodwill Industries of America Mission Statement:*

*Goodwill Industries International enhances the dignity and quality of life of individuals, families and communities by eliminating barriers to opportunity and helping people in need reach their fullest potential through the power of work.*

Past Mission Statement:

Through collaboration and advocacy, we will increase awareness of the importance of recreation opportunities, as a means of enhancing the quality of life of all persons with disabilities.

## Value Statements:

- What are the key values that guide us?
- How will we do the work we do?

### *Goodwill Industries of American Values:*

- *Respect: We treat all people with dignity and respect.*
- *Stewardship: We honor our heritage by being socially, financially and environmentally responsible.*
- *Ethics: We strive to meet the highest ethical standards*
- *Learning: We challenge each other to strive for excellence and to continually learn.*
- *Innovation: We embrace continuous improvement, bold creativity and change*

### Past Value Statements:

- Collaboration
- Self-Advocacy
- Plans to work with government partners
- Engaging individuals, families and communities

# SMART Goals

## Specific

Well defined

Clear to anyone that has a basic knowledge of the project

## Measurable

Know if the goal is obtainable and how far away completion is

Find out when you have achieved your goal

## Agreed Upon

Agreement with all the stakeholders what the goals should be

## Realistic

Within the availability of resources, knowledge and time

## Time-Based

Enough time to achieve the goal

Not too much time, which can affect project performance

Yes	No	More discussion needed
Advocating for community knowledge and understanding of issues and importance of recreation for all	Appropriate facilities to support people facing persons with disabilities as it relates to recreation and leisure	Staff training and knowledge in working with persons with disabilities
Increasing the knowledge of programs/activities/supports available among individuals and their support networks	Recruitment and access to adaptive equipment Cost and availability of supports	Opportunities that fit the needs of the population, inclusion with their own peers
Staff training and knowledge on how to accommodate for people who face barriers	Affordability of classes Accessibility of programs (transportation, finances, participation)	